



## ***New York Association of Psychiatric Rehabilitation Services***

1 Columbia Place • Albany, NY 12207 • Phone: (518) 436-0008 • Fax: (518) 436-0044

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www.nyaprs.org

**Harvey Rosenthal**  
*Executive Director*  
harveyr@nyaprs.org

June, 2009

Dear Friend of Recovery:

The New York Association of Psychiatric Rehabilitation Services (NYAPRS) is pleased to celebrate its 27th Annual Conference, September 16-18, 2009 at a new location, the Hudson Valley Resort & Conference Center in Kerhonkson, NY.

NYAPRS has been committed to helping people with psychiatric disabilities achieve the full promise of their lives by leading historic advocacy campaigns, distributing timely information on new trends and opportunities, offering a broad array of training and technical assistance programs, regional forums, executive seminars and annual conference all through our pioneering peer support initiatives.

To this end, NYAPRS is offering you the opportunity to exhibit and/or sponsor an event during our conference. Last year, over 950 consumers and professionals in mental health rehabilitation and recovery attended this multi-state event. We think this is an invaluable opportunity for your company to showcase your products and services to the mental health community.

There are designated hours on September 16<sup>th</sup> & 17<sup>th</sup> to exhibit. In addition, sponsors and or exhibitors will have the opportunity to display and disseminate their materials to 950+ attendees! We hope you will support NYAPRS; enclosed is an exhibitor/sponsor/advertising prospectus which outlines marketing opportunities and rates.

It is only with your continued assistance and support that we can continue our efforts for those we serve. We want to personally thank you for your own personal commitment to the recovery, rehabilitation and rights of people with psychiatric disabilities and for your support of our annual conference event.

Sincerely,

Melissa Firmes  
Conference Co-Chairs

Michelle Jensen

Harvey Rosenthal  
Executive Director

Mathew Mathai  
Deputy Director



## NEW YORK ASSOCIATION of PSYCHIATRIC REHABILITATION SERVICES EXHIBITOR AGREEMENT

THIS AGREEMENT made the \_\_\_\_ day of \_\_\_\_\_, 20\_\_ by and between New York Association of Psychiatric Rehabilitation Services, hereinafter called "NYAPRS" and \_\_\_\_\_ hereinafter called the "Exhibitor." Upon the execution of this agreement, the Exhibitor, will pay NYAPRS Five Hundred Dollars (\$500) for a corporate or proprietary organization or Two Hundred Fifty Dollars (\$250) for a Not-for-Profit Organization, as the Exhibitor Fee.

WITNESSETH that for and in consideration of the covenants and agreement herein contained, it is mutually agreed as follows:

1. It is agreed that all Exhibitors who plan on staying at the Hudson Valley will pay the full Conference Rate in addition to the exhibitor fee. The registration form will be on the NYAPRS website June 15th, 2009.
2. Exhibitor will display and exhibit and/or distribute advertising material at NYAPRS' 27<sup>th</sup> Annual Conference being held at **Hudson Valley Resort & Conference Center in Kerhonkson, NY** hereinafter called the "Hotel" on the 16<sup>th</sup> & 17<sup>th</sup> of September, 2009. Such exhibit will be displayed in an area of the Hotel provided to NYAPRS for exhibit purposes.
3. Space will be allotted by NYAPRS to the various exhibitors but such allotment and the location of same will be subject to the approval of the Hotel. When such space has been allotted, Exhibitor will not sublet or assign any part of such space or booth nor distribute advertising material outside of allotted space without the prior consent of NYAPRS.
4. NYAPRS shall provide Exhibitor with an 8-foot draped table and 2 chairs with access to electricity if requested per terms of this contract. (Please contact Tony Welch at the Hudson Valley Resort & Conference Center at (845) 626-8888 if you need electricity or internet access).
5. The allotted space will be available for set-up at 9:00 a.m. the first day of the Conference Wednesday, September 16, 2009. Exhibitor agrees to dismantle and *remove* the exhibit from the Hotel by 7:00 PM on Thursday, September 17, 2009.

**Exhibitor Hours:**

**Set Up: Wednesday, September 16 at 9AM - 11:30AM**

**Breakdown: Thursday, September 17 after 4:30PM**

**Exhibitor Hours:**

**"Coffee with Exhibitors" at 12 Noon on Wednesday**

**Wednesday, 12 Noon - 6:30PM**

**Thursday, 9AM - 4:30PM**

6. Exhibitor will ship all crates, boxes and containers in which the exhibit or display is transported to arrive no sooner than one week before (September 9, 2009) the start of the Conference to:  
Hudson Valley Resort & Conference Center  
Attn: Tony Welch  
Hold for Jackie Negri/ NYAPRS Conference (9/16-18/09)  
400 Granite Rd.  
Kerhonkson, NY
7. Exhibitor shall have the allotted space fully staffed during the exhibit hours of the Conference (12:00 pm to 6:30 pm on Wednesday and 9:00AM to 4:30PM on Thursday) and agrees to comply with the following Trade Show Fire Regulations, to wit:

- a. All decorations, drapes, acoustical material, table coverings and other decorative material shall be flame retardant to the satisfaction of the Fire Department.
  - b. No canvas, cardboard, cloth, leaves or similar material shall be used in the construction of any ceiling. Combustible materials may be used for ceilings provided the material is 3/8" or more in thickness.
  - c. Aisles and exits must be kept clear, clean and free from obstacles.
  - d. All construction shall be substantial and fixed in position for the duration of the Conference.
  - e. All fire extinguishing equipment shall be maintained in plain sight, unobstructed and accessible for use at all times.
  - f. The use of any heater, heat producing device, open flame, candles, lamps, lantern, etc., as part of an exhibit, is forbidden unless a special permit for such is obtained from the Fire Prevention Bureau.
  - g. The use or storage of flammable liquids, gases or solids and the use of compressed gas is forbidden unless a special permit for its use is obtained from the Fire Prevention Bureau.
  - h. The approval for the use or display of an electrical, mechanical or chemical device, the use, operation or presence of which, in the opinion of the Fire Prevention Engineer or Building Superintendent, might be hazardous in a public place, must be obtained from the Fire Prevention Bureau.
  - i. Literature on display shall be restricted to reasonable quantity at any one time. Supplies of reserve literature shall be stored in containers and kept in a compact manner.
  - j. The exhibition or display of motor vehicles and other devices employing the use of flammable liquids is subject to compliance with special requirements as may be deemed necessary by the Fire Prevention Bureau.
8. Exhibitor shall be responsible for own display and exhibit materials and will contact Mary McLaughlin at NYAPRS (518) 436-0008 x23 to arrange for installation of any additional needs required at the exhibit space.
  9. Exhibitor shall be solely responsible for any loss, damage or injury to its property and personnel from any cause whatsoever and releases NYAPRS and Hotel from, and does indemnify each of them against any and all claims for loss, damage or injury to any property or person caused by or in any way contributed to by the Exhibitor.
  10. NYAPRS reserves the right to accept or reject any exhibit which might be objectionable and to remove any display or exhibit which might, in the opinion of NYAPRS detracts from the Conference.
  11. Exhibitor shall comply with all applicable safety, fire, and health ordinances, rules and regulations of the municipality, district and Hotel in which the exhibit is located.

BY: \_\_\_\_\_  
 (Authorized Signature)

\_\_\_\_\_  
 (Address)

\_\_\_\_\_  
 (Authorized Name- Please print)

\_\_\_\_\_  
 (City, State, ZIP)

\_\_\_\_\_  
 (Company Name)

\_\_\_\_\_  
 (Telephone)

\_\_\_\_\_  
 (E-mail)

\_\_\_\_\_  
 (Fax)



New York Association of Psychiatric Rehabilitation Services  
27<sup>th</sup> Annual Conference Exhibitor and Supporter Form

September 16-17, 2009

Hudson Valley Resort & Conference Center, Kerhonkson, NY



**Vendor Opportunities**

Vendors will be located in the Hotel Lobby. You will have exposure to attendees throughout the conference. Table top space includes a 8' skirted table and two chairs. Your company's name will be noted in conference materials. Please return the signed Exhibitor form to NYAPRS.

**Vendor Information**

**Set Up: Wednesday, September 16 at 9AM - 11:30AM**

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**Exhibitor Hours:**

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If you need internet access or electricity, please call Tony Welch at the Hudson Valley Resort & Conference Center at (845) 626-8888.

**Vendor Fees**

Corporate or Proprietary Organization ..... \$500

Not-for-Profit ..... \$250

**Hotel Accommodations and Meals**

To make your hotel reservation, please download a registration from the NYAPRS website: [www.nyaprs.org](http://www.nyaprs.org) and fax it with your credit card information to NYAPRS at 518-436-0044, or mail a check with the form to NYAPRS, 1 Columbia Place, Albany, NY 12207.

**Supporter Opportunities**

Supporters will be listed as a Supporter on the Conference materials.

Levels of Supporters are as follows:

**ROYALTY** ..... \$10,000

- ❖ Promotion in conference program
- ❖ Banner prominently displayed at exhibitor space
- ❖ 16' of prime exhibition space
- ❖ Camera-ready supplied full-page program ad
- ❖ A member of your organization may speak at one large group gathering
- ❖ 2 complimentary Wednesday - Friday conference attendance (including lodging & food).

**PLATINUM** ..... \$7,500

- ❖ Promotion in conference program
- ❖ Banner prominently displayed at exhibitor space
- ❖ 8' of prime exhibition space
- ❖ Camera-ready supplied full-page program ad
- ❖ 1 complimentary Wednesday - Friday conference attendance (including lodging & food).

**ANGEL** ..... \$5,000

- ❖ Promotion in conference program
- ❖ Banner prominently displayed at exhibitor space
- ❖ 8' of prime exhibition space
- ❖ Camera-ready supplied full-page program ad

**BENEFACTOR** ..... \$3,000

- ❖ Promotion in conference program
- ❖ Banner prominently displayed at exhibitor space
- ❖ 8' of prime exhibition space
- ❖ Camera-ready supplied 1/2 page program ad

**SPONSOR** ..... \$1,500

- ❖ Promotion in conference program
- ❖ Banner prominently displayed at exhibitor space
- ❖ 8' of prime exhibition space
- ❖ Camera-ready supplied 1/4 page program ad

**AD RATES**

	Corporate	Non-Profit/ Government
<input type="checkbox"/> Friend-Full Page	\$750	\$500
<input type="checkbox"/> Half Page	\$500	\$350
<input type="checkbox"/> Quarter Page	\$300	\$250

**Ad Sizes**

Full page....7 1/2" x 10"      Half page....7 1/2" x 5"  
Quarter page....3 3/4" x 5"

Please submit ads in one of the following ways: be sure to double check spelling, spacing, punctuation, and capitalization. If supplied camera ready, it is used as you send it to us. Faxed copies are jagged and blurry -- do not send faxes.

- ❖ Electronic image: supply image only in PDF or EPS to [mary@nyaprs.org](mailto:mary@nyaprs.org) and please also fax the copy of the ad to Mary at 518/436-0044.
- ❖ Mail: PC-formatted CD only.
- ❖ Do not supply ad in Quark, or Excel.
- ❖ Camera-ready artwork for scanning must be black on white. Please be sure not to fold or put folds through your artwork. Camera ready implies that the copy will be printed the way it is received.

**Sponsor/Exhibitor/Advertiser Payment Information**

*If paying by credit card or purchase order, this form may be faxed to: 518-436-0044 Attn: NYAPRS 27<sup>th</sup> Annual Conference*

Your Name \_\_\_\_\_

Name of Person at Exhibit Booth \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Alternate Phone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Yes I am exhibiting. Enclosed is ..... \$ \_\_\_\_\_ .00

Yes I am a Supporter. Enclosed is ..... \$ \_\_\_\_\_ .00

Yes I am advertising. Enclosed is ..... \$ \_\_\_\_\_ .00

I will need extra commuter lunch tickets at \$30/each. (This fee is exclusively for Exhibit Hall entrance only. If you are planning on attending workshops, please register for the Conference.)

Number of tickets \_\_\_\_\_ x \$30 ..... \$ \_\_\_\_\_ .00

Please add additional attendee names on separate sheet.

Total enclosed ..... \$ \_\_\_\_\_ .00

Method of Payment:

Check # \_\_\_\_\_ or  Purchase Order/Voucher No. \_\_\_\_\_

Please charge my credit card:

AMEX     VISA     MASTERCARD     DISCOVER

Card no. \_\_\_\_\_

Exp. date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please print name on card.

signature of card holder (signature authorizes NYAPRS to charge your credit card)

**❖ Cut off date for receipt of ads is August 3, 2009 ❖**

Please make checks payable to NYAPRS and mail to  
1 Columbia Place, 2nd Floor, Albany, NY 12207.

If you have any questions, please call: 518-436-0008.