



# New York Association of Psychiatric Rehabilitation Services

## 35th Annual Conference Stand Up Together for Recovery!

# Sponsor & Exhibitor Prospectus



**September 13-15, 2017**  
**Hudson Valley Resort & Conference Center**  
**Kerhonkson, NY**

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# NYAPRS 35<sup>th</sup> Annual Conference

## Stand Up Together for Recovery!

Thank you for your interest in NYAPRS' 35<sup>th</sup> Annual Conference, being held September 13-15, 2017 at the Hudson Valley Resort and Conference Center in Kerhonkson, NY. We anticipate attendance from more than 500 behavioral health staff, people in recovery, government officials, and managed care representatives from across the state.

To ensure your success at the event, this packet includes information on:

- Sponsor Packages
- Exhibitor Terms and Details
- Door Prize and Scholarship Donation
- Sponsor Payment

To best accommodate your needs, we are asking that all information regarding your sponsorship be received no later than **August 4, 2017**. You may choose to ship items directly to the hotel; details follow on page 4. The hours for exhibit tables for Sponsors that qualify are Wednesday, 12:00pm-6:30pm and Thursday, 9:00am-4:30pm.

All attendees receive a bag at registration to carry their conference materials. We are offering certain Sponsorship Packages (see next page) which allow for you to provide your promotional items (pens, pencils, notebooks, etc.) to be placed in these bags. This is an excellent opportunity for our registrants to familiarize themselves with your products and services.

Additional ways you can support the Conference are through door prize donations and scholarship donations. Door prizes will be happily accepted and distributed to our attendees throughout the Conference. You may also donate scholarships which will be designated to ensure a Peer is able to attend, who otherwise would be unable.

If you have any questions, please call our office at 518-436-0008.

***We appreciate your support and participation and look forward to seeing you in Kerhonkson this September!***

Sincerely,

**The NYAPRS Conference Planning Team**

Contact Details:

Eileen Crosby, Office Manager

Email: [eileenc@nyaprs.org](mailto:eileenc@nyaprs.org)

Phone: (518) 436-0008 x221

Fax: (518) 436-0044

[www.nyaprs.org](http://www.nyaprs.org)

# Sponsorship Packages

All Sponsors receive recognition in our Conference program and Sponsor Boards. In addition, the following value-added packages also include:

## Friend \$350

Half page promotion space in program (5" X 3 3/4")

## Benefactor \$650

Half page promotion space in program (5" X 3 3/4") and  
8' table in exhibit area

## Supporter \$1,000

Full page promotion space in program (7 1/2" x 10") and  
8' table in exhibit area

## Bronze \$3,500

Full page promotion space in program (7 1/2" x 10")  
Recognition on NYAPRS website and social media  
Name and logo featured on all printed materials  
8' table in exhibit area

## Silver \$5,000

Full page promotion space in program (7 1/2" x 10")  
Recognition on NYAPRS website (including logo and link to your website) and social media  
Name and logo featured on all printed materials  
Opportunity to include your promotional items in attendee registration bag  
8' table in exhibit area

## Gold \$7,500

Full page promotion space in program (7 1/2" x 10")  
Recognition on NYAPRS website (including logo and link to your website) and social media  
Name and logo featured on all printed materials  
Opportunity to include your promotional items in attendee registration bag  
Company will be recognized in 2 Pre-Conference NYAPRS E-news blasts  
16' table in prime exhibit area  
1 complimentary Wednesday—Friday conference attendance (includes 2 nights lodging & food)

## Platinum \$10,000

Full page promotion space in program (7 1/2" x 10")  
Recognition on NYAPRS website (including logo and link to your website) and social media  
Name and logo featured on all printed materials  
Opportunity to include your promotional items in attendee registration bag  
Company will be recognized in 4 Pre-Conference NYAPRS E-news blasts  
16' table in prime exhibit area  
2 complimentary Wednesday—Friday conference attendance (includes 2 nights lodging & food)

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**\*For Non-profit and Government exhibit booth rates, please contact Eileen Crosby (eileenc@nyaprs.org) • (518) 436-0008**

# Additional Sponsorship Opportunities



## **Conference Bag—One Available** **\$3,500**

Each attendee will be given a conference bag that will feature your company logo along with the NYAPRS logo, and will be used by attendees throughout the conference.

## **Conference Morning and Afternoon Breaks (2 Available)** **\$750**

Your organization will be featured with signage at the coffee break that you sponsor and in the conference program.



## **Breakfasts (2 Available)** **\$1,500**

Choose either Thursday or Friday breakfast and your organization will be featured with signage at breakfast and in the conference program.

## **Lunches (3 Available)** **\$2,000**

Choose either Wednesday, Thursday or Friday lunch and your organization will be featured with signage at lunch and in the conference program.

## **Dinners (1 Available)** **\$2,500**

Choose either Wednesday or Thursday dinner and your organization will be featured with signage at dinner and in the conference program.

## **NYAPRS Famous Outdoor Barbeque (1 Available)** **\$3,000**

Choose to be the exclusive sponsor for the famous NYAPRS Barbeque on Thursday evening and your organization will be featured with signage and in the conference program.



## **Health & Wellness Fair** **\$3,500**

Choose to be the exclusive sponsor of the NYAPRS Health and Wellness Fair—Wednesday through Thursday and your organization will be featured with signage at dinner and in the conference program.

## **Evening Entertainment** **\$3,500**

Choose to be the exclusive sponsor for our Evening Entertainment and your organization will be featured with signage at dinner and in the conference program.

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# Exhibitor Terms & Details

For Sponsors that qualify, the exhibit area will be set up in the Hotel Lobby. Table top space includes an 8' skirted table and two chairs.

## **Exhibition Information:**

**Exhibit Hours:** Wednesday, September 13<sup>th</sup>, 12:00pm-6:30pm and Thursday, September 14<sup>th</sup>, 9:00am-4:30pm

**Set Up:** Wednesday, September 13<sup>th</sup>, 7:30am-11:30am

**Breakdown:** Thursday, September 14<sup>th</sup>, between 4:30pm-5:00pm only

**Sponsors are responsible for setting up and dismantling their tables.**

**Dismantling should be completed by 5:00pm on Thursday September 14, 2017.**

- **Sponsor fee includes entrance for one person in Exhibit area and food only.** Breakfast, Lunch and Dinner tickets for additional sponsors/exhibitors may be purchased (see attached form) **Any Sponsors who plan on staying at the Hudson Valley or attend workshops must pay the full Conference Rate in addition to the sponsor fee. The registration form is on the NYAPRS website. If your Sponsor package includes a complimentary registration, NYAPRS will register that attendee.**
- Sponsor will display and exhibit and/or distribute advertising material in designated exhibit area of the Hotel. Space will be allotted by NYAPRS to the various sponsors but such allotment and the location of same will be subject to the approval of the Hotel. When such space has been allotted, Sponsor will not sublet or assign any part of such space or booth nor distribute advertising material outside of allotted space without the prior consent of NYAPRS.
- If you need access to electricity or internet, **please contact Ana Palop at the Hudson Valley Resort & Conference Center at (845) 626-8888.**
- Sponsor shall have the allotted exhibit space fully staffed during the exhibit hours of the Conference (12:00pm to 6:30pm on Wednesday and 9:00am to 4:30pm on Thursday) and agrees to comply with Trade Show Fire Regulations, as well as all applicable safety, fire, and health ordinances, rules and regulations of the municipality, district and Hotel in which the exhibit is located.
- Sponsor shall be responsible for own display and exhibit materials and shall be solely responsible for any loss, damage or injury to its property and personnel from any cause whatsoever and releases NYAPRS and Hotel from, and does indemnify each of them against any and all claims for loss, damage or injury to any property or person caused by or in any way contributed to by the Exhibitor.
- Sponsor may ship exhibit materials to arrive no sooner than one week before (**September 6, 2017**) the start of the Conference to:

**Hudson Valley Resort & Conference Center**

**Attn: Ana Palop**

**Hold for Eileen Crosby/ NYAPRS Conference (Sept. 13-Sept. 15, 2017)**

**400 Granite Rd.**

**Kerhonkson, NY 12446**

- NYAPRS reserves the right to accept or reject any exhibit which might be objectionable and to remove any display or exhibit which might, in the opinion of NYAPRS, detract from the Conference.
- Please submit camera ready half or full page promotions by **August 15, 2017**. Camera ready implies that the copy will be printed the way it is received. Email PDF or EPS to **info@nyaprs.org**.

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# Additional Donation Opportunities



## Door and Raffle Prizes:

Door Prizes and Raffle Prizes are a great way to add exposure to your company at the 35<sup>th</sup> Annual Conference, and we encourage our Sponsors to donate a door or raffle prize (examples include household items, gift cards, electronics, etc.).

Your organization will also be recognized for your donation verbally at the Conference, and in the Conference program, if your form is received by the deadline.

**A gift card donation should be universally usable.  
The total value of donation should be no less than \$25**

Participation in prize donations is optional. If you would like to participate, your prize and/or description must be received by **August 4, 2017** to be listed in the conference program. **Please complete the attached form.**

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# 2017 NYAPRS Annual Conference Sponsor Payment

Organization Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Contact Email \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

## Please list your sponsorship/s here:

Purchase \_\_\_ # additional breakfast tickets (\$15), \_\_\_ #, additional lunch tickets (\$25), additional dinner tickets \_\_\_#(\$35)

Exhibit Personnel 1 (includes 1 lunch)

Exhibit Personnel 2 (lunch not included)

Name \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

Email \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

*(If additional personnel will be sent, please include them on a separate sheet)*

If applicable to your Sponsor Package, provide complimentary attendee information:

Attendee 1

Attendee 2

Name \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

Email \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Arrival \_\_\_\_\_ Departure \_\_\_\_\_

Arrival \_\_\_\_\_ Departure \_\_\_\_\_

I am providing \_\_\_ # of Scholarships (@ \$425 each)

I am providing a door prize.

Description of door prize

Value

## Method of Payment:

Total payment amount: \$ \_\_\_\_\_ (include package amount, commuter lunch tickets and scholarships)

Check # \_\_\_\_\_ or  Purchase Order/Voucher No. \_\_\_\_\_

*Please make checks payable to NYAPRS, Inc. and mail to: NYAPRS, 194 Washington Ave, Suite 400, Albany, NY 12210*

Please charge my credit card:  AMEX  Visa  MasterCard  Discover

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Email \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature of Cardholder *(signature authorizes NYAPRS, Inc. to charge your credit card)*

The fee must be accompanied by this form. By signing, you acknowledge that you have read and accept all terms and conditions outlined. Please make a copy for your records.

Authorized Representative Signature

Date

Name (Please Print)

Title (Please Print)

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