



We're very pleased to inform you that the New York Association of Psychiatric Rehabilitation Services (NYAPRS) and our NYAPRS Collective are hosting our 12th Annual Executive Seminar, entitled All Hands On Deck! Ensuring a Recovery Focus in the Changing Healthcare Environment, April 27-28, 2017 at the Hilton Albany in Albany, NY.



**Collective**

Recovery • Rehabilitation • Rights

The Seminar Agenda outlines a state-of-the-art program on breaking trends in community mental health rehabilitation and recovery. This leadership event will give you the opportunity to promote your organization before an audience of nearly 300 mental health industry leaders, including rehabilitation and treatment CEOs and senior managers, state and local mental health policy makers and representatives from the NYS Legislature and Executive Branch. The Exhibit area will be open on Thursday, April 27th from 8AM-4PM and is located directly outside the meeting rooms/lunch rooms. In addition, breaks will be served near the exhibit area.

## 13<sup>th</sup> Annual Executive Seminar

# All Hands On Deck!

**Ensuring a Recovery Focus  
in the Changing Healthcare Environment**

**April 27-28, 2017**

*Hilton Albany, 40 Lodge St, Albany, NY*

**SPONSOR & VENDOR  
PROSPECTUS**

# Exhibitor Opportunities

We invite you to attend this event as an exhibitor for the rate of \$350 corporate or \$225 for non-profit, which includes one ticket for lunch and breaks (additional representatives from your company may purchase lunch tickets at \$35 each). If you or your representatives are interested in attending the Seminar Sessions, you must register as a program participant for either the full or day rate.

To attend the entire Executive Seminar, please register online on our website: [www.nyaprs.org](http://www.nyaprs.org).

If you are interested in showcasing your company's products and services to New York's mental health industry leaders, please register by completing the attached registration form and send it to NYAPRS today!

Please send in a short description of your company for the Seminar Program. A confirmation will be sent with details on whom to contact, regarding electrical needs, etc. (These charges will be paid directly to the hotel by your company.)

# Sponsor Opportunities

NYAPRS is also offering other opportunities for supporting this event. Become a NYAPRS Executive Seminar Silver Sponsor for \$1,000; Gold Sponsor for \$2,500; or Platinum Sponsor for \$5,000.

## SPONSORSHIPS INCLUDE:

### Silver Sponsors (\$1,000) will receive:

- ♦ one 6-foot table for display in a prominent location; and
- ♦ one complementary registration for your representative to attend the Seminar.

### Gold Sponsors (\$2,500) will receive:

- ♦ one 6-foot table for display in a prominent location; and
- ♦ two complementary registration for your representative to attend the Seminar.

### Platinum Sponsors (\$5,000 and up) will receive:

- ♦ one 6-foot table for display in a prominent location;
- ♦ two complementary registration for your representative to attend the Seminar;
- ♦ supplied brochure/flyer inclusion into program materials; and
- ♦ verbal recognition during opening remarks on Thursday.

**Deadline for Inclusion in the Program: April 11, 2017**

## GENERAL INFORMATION

Please note hotel reservations and costs are the responsibility of the sponsor and/or exhibitor. Please go to [www.nyaprs.org](http://www.nyaprs.org) for the Executive Seminar Agenda and program/hotel reservation information.

We look forward to your support of the psychiatric rehabilitation and recovery community and your attendance at this event. If you have any questions, please contact Tanya Stevens at [tanyas@nyaprs.org](mailto:tanyas@nyaprs.org) or 518-436-0008.

Thank you for considering our events and organization for your support and participation.

Sincerely,

*Harvey Rosenthal*

Harvey Rosenthal  
Executive Director



# Collective All Hands On Deck!

Recovery • Rehabilitation • Rights

Ensuring a Recovery Focus in the Changing Healthcare Environment

## APPLICATION & CONTRACT

Please fax this form to: 518-436-0044 Attn: Executive Seminar Registration

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

## COMPANY INFORMATION FOR INCLUSION IN PROGRAM:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

**SPONSORSHIP LEVEL (check one):**     Silver (\$1,000)     Gold (\$2,500)     Platinum (\$5,000 and up)

Please contact Tanya Stevens at [tanyas@nyaprs.org](mailto:tanyas@nyaprs.org) or 518-436-0008.

I am exhibiting. Enclosed is \_\_\_\_\_ \$ \_\_\_\_\_

I will need extra commuter lunch tickets at \$35/each. Number of tickets \_\_\_\_\_ x \$35 \$ \_\_\_\_\_

See below to add additional attendee names. Total Enclosed \$ \_\_\_\_\_

### METHOD OF PAYMENT:

Check #: \_\_\_\_\_

Purchase Order / Voucher #: \_\_\_\_\_

*(Please Attached)*

Please charge my credit card:

AMEX     VISA     MASTERCARD     DISCOVER

Amount \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please print name on card:  
\_\_\_\_\_

For your protection, please do not email credit card information.

**NAME BADGES:** Please list the names of each representative attending the exhibit table. Please write clearly, name will appear exactly as below:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_

**Deadline for inclusion in the Program is: April 11, 2017**

Please make check payable to: NYAPRS

Mail check to:

NYAPRS ATTN: Executive Seminar

194 Washington Ave, Suite 400, Albany, NY 12210